



## Are you maximising your retail and stockroom space?

Hi [insert name],

With Christmas fast approaching, we thought it would be a great time to remind you how Action Storage can help you prosper in the New Year, make vital savings on your bottom line and better use of your retail space.

Firstly, we'd like to repay your loyalty over the years with a 10% discount on all your orders. We know how times are tough for you at the moment, so we're hoping the additional savings will help you get through this tricky period.

[Visit our website](#) to claim your discount, take advantage of our latest special offers and start making savings on all your orders today.

Secondly, we'd like to remind you of all the services we provide to help you maximise your retail and storage space.

Recently this expertise was put to the test when we helped retailers at the new Westgate shopping complex outfit their retail and stockroom space. With over 10,000 workers on site in the run up to the grand opening, getting equipment delivered and installed posed a logistical challenge.

However, with our experience in managing large installation projects, we were able to ensure all the lockers and shelving were delivered, moved and installed on schedule, enabling our customers to open their doors on time and greet 10,000 shoppers on Westgate's opening day.

### **New products and a new website, but the same high quality service**

If you've visited us online recently you'll know about [our website](#)'s recent facelift.

Its new features include:

- User friendly navigation
- Keyword search tool
- Detailed product descriptions
- Customer reviews
- Enhanced ecommerce functionality

The website is regularly updated to include our latest products, and you'll be pleased to know that our prices are updated just as frequently, because we always want to make sure we're offering you the lowest prices and best deals around.

### **High quality equipment and over 20 year's expertise**

Matt Ambrose – *The Copywriter's Crucible*

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Whether it's installing shelving in your stockroom or arranging displays on your shop floor, we're here to help you make the best use of your storage space.

Our services to help you maximise your storage space include:

- Freephone helpline – our experienced customer services team can offer advice on the most suitable storage equipment for your retail and stockroom areas
- Design service – our storage space experts can visit your premises to assess the space available and provide plans and recommendations on the best arrangement possible, which frequently results in cost savings
- Installation team – as well as providing swift delivery of your order within five to ten working days, our installation team will ensure your lockers, shelving and storage equipment is installed safely, securely and with the minimum fuss

So if you'd like help in maximising your retail and stockroom space then email or call our unique, free helpline to benefit from our expert advice.

And don't forget about our 10% loyalty discount, which you can claim when you [visit our website](#) as well as take advantage of all our latest special offers.

We hope to hear from you soon,

The Action Storage Team

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