



## How we can help you make better use of vital retail space

Hi [insert name],

We haven't heard from you in a while so, with Christmas fast approaching, we thought we'd get in touch to tell you about how we can help you prosper into the New Year and make better use of one of your vital retail space.

Firstly, we know there are tough times ahead in 2009, so to give you a helping hand and to invite you back into trading with us we're offering you a 10% discount on all your orders. [Visit our website](#) to take advantage of our discount, see our latest special offers and start making savings on all your storage needs.

Secondly, we'd like to remind you of all the services we provide to help you maximise your retail and storage space.

For over 20 years we've been helping retailers increase the capacity of their stockrooms, which means they're able to rotate their stock more frequently, encourage customers to make repeated visits and reduce the cost of restocking.

We can help you achieve the same benefits with the best stockroom and retail equipment available, and the expertise to match.

### **New products and a new website, but the same high quality service**

Since the last time we heard from you, we've been busy giving [our website](#) a facelift, and adding more products to our already bulging warehouse.

Its new features include:

- User friendly navigation
- Keyword search tool
- Detailed product descriptions
- Customer reviews
- Enhanced ecommerce functionality

The website is regularly updated to include our latest products, and you'll be pleased to know that our prices are updated just as frequently, because we always want to make sure we're offering you the lowest prices and best deals around.

### **High quality equipment and over 20 year's expertise**

Whether it's installing shelving in your stockroom or arranging displays on your shop floor, we're here to help you make the best use of your storage space.

Matt Ambrose – *The Copywriter's Crucible*

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Our services to help you maximise your storage space include:

- Freephone helpline – our experienced customer services team can offer advice on the most suitable storage equipment for your retail and stockroom areas
- Design service – our storage space experts can visit your premises to assess the space available and provide plans and recommendations on the best arrangement possible, which frequently results in cost savings
- Installation team – as well as providing swift delivery of your order within five to ten working days, our installation team will ensure your lockers, shelving and storage equipment is installed safely, securely and with the minimum fuss

So if you'd like help in maximising your retail and stockroom space then email or call our unique, free helpline to benefit from our expert advice.

And don't forget about our 10% loyalty discount, which you can claim when you [visit our website](#) as well as take advantage of all our latest special offers.

We hope to hear from you soon,

The Action Storage Team

Email: [sales@action-storage.co.uk](mailto:sales@action-storage.co.uk)

Website: [www.action-storage.co.uk/](http://www.action-storage.co.uk/)

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